

Jennifer Johnson

jenni@earthsonnets.com ♦ PO Box 3203 – Logan UT 84323 ♦ 435-764-5426

Education

Brigham Young University ~ Bachelor of Arts Degree, English, with Secondary Teaching Certification

Experience

Current: EarthSonnets, Writing and Editing Services; Logan, UT; Owner/Manager

2003 to 2007: My Ancestors Found; Co-Owner and Vice President

- Managing Editor of *Everton's Genealogical Helper Magazine* – 2003-2005.
- Co-Author of *Publishing Family Histories – Large and Small* and the series of *Capture the Memories* interview books.
- Editor of monthly newsletter – *News You Can Use*.
- Website creation, design, and implementation.
- Product development (conference syllabus and CDs, books, software, scrapbooking, etc.).
- Wrote articles for publication in U.S. and international magazines, e-zines, and journals.
- Created marketing & advertising collateral.
- Speaker at various genealogy conferences & workshops.

2002 to 2003: Everton Publishers; Draper, UT; Director of Book Development

- Managed the reprinting of existing books and creation of new books for publication.
- Assisted with production of *Family History Magazine*.

2000 to 2002: EmergeCore Networks; SLC, UT; Documentation Manager/Sr. Technical Writer

- Produced hardware and software user documentation for networking products.
- Produced white papers, marketing collateral, and product slicks.

1998 to 2000: emWare; SLC, UT; Documentation Manager/Consultant

- Produced SDK, user interface, hardware, and training documentation, and online Help, for imbedded Internet products.
- Produced white papers, technical specifications, and product slicks.

1994 to 2001: Callware Technologies; SLC, UT; Director of Documentation, Consultant

- Managed Documentation Department: technical writers, editors, and Internet specialists.
- Editor of reseller channel newsletter.
- Produced user guides, system administration and training documentation, as well as online Help and voice prompts, for computer telephony products. Localization in six languages.
- Produced sales & marketing collateral (white papers, sales guides, reviewer's guides, etc.).

1990 to 1993: Roylance Publishing; Murray, UT; Manager

- Assisted authors in creation of personal and family history books.
- Wrote and edited text for books, pamphlets, magazines, etc.
- Assisted with the production of *Bigger, Faster, Stronger* magazine.
- Coordinated localization of small, printed materials into 20 languages.